

Do you know how EDI supports learning and performance?

**EDI**

Supporting learning  
and performance

Supporting  V2Day

To find out why our  
customers prefer  
working with EDI  
visit [www.ediplc.com](http://www.ediplc.com)

## Supporting learning and performance with vocational training providers

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- EDI is accredited by the UK regulatory authorities to award over 350 vocational qualifications, many of which are available online.
- Over 1,400 colleges and private training providers in England, Scotland, Wales and Northern Ireland are approved to offer EDI qualifications.
- Over 140,000 learners completed EDI qualifications in the past year.
- EDI is the largest awarder of retail and commercial sector qualifications.
- The EDI 'electronic portfolio', eNVQ, is used by over 300 organisations to support government funded and in-company training programmes.

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“EDI’s advice, guidance and support has helped us to maximise achievement rates and minimise completion times for our learners.”

**Jason Gaunt,**  
Sales and Marketing Director,  
Protocol Skills

“We have a great working relationship with EDI as they help us to meet our learners’ needs by being flexible and supportive with fantastic service levels.”

**Gaye Hutchinson,**  
Director of Business Services,  
Newcastle College

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## Supporting learning and performance around the world

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- EDI awards the range of London Chamber of Commerce and Industry (LCCI) international business qualifications which were first introduced in 1887.
- Around 5,000 schools, colleges, universities and private training companies in over 120 countries are accredited to award LCCI international qualifications.
- Around 250,000 candidates a year are entered for LCCI examinations with the largest numbers coming from Hong Kong, Malaysia, Singapore, Cyprus and Germany.
- The most popular subjects are Book-keeping and Accounting which are widely accepted for employment and career progression.
- EDI offers a complete suite of general and professional English language qualifications for business and Higher Education requirements.

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“FM Global needs consistency and reliability. We choose EDI’s LCCI English language qualifications for two reasons: international accreditation and flexible delivery.”

**Valeria Almeida,**

Human Resources Manager  
for Latin America,  
FM Global Commercial Insurance

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## Supporting learning and performance with employers

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- EDI specialises in working with employers, Further Education colleges and private training provider partners in the UK and overseas to accredit and quality assure in-company training programmes.
  - Skillsmart Retail, the Sector Skills Council for the retail industry, and EDI have worked together for many years to develop qualifications to meet the requirements of major retailers including Sainsbury's and Selfridges.
  - EDI is the specialist awarding body for the cultural heritage industry and has worked closely with the Victoria & Albert Museum to secure accreditation for its in-house programme.
  - The Creative and Cultural Sector Skills Council chose EDI as its partner to develop the Creative Apprenticeship.
  - Major companies use LCCI international qualifications in their development programmes including BMW, Orange, Federal Express, Kuwait Petroleum Corporation, Bosch, Unilever, Lufthansa and Sony.
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“We needed to work with an awarding body that had a strong vocational reputation and that understood our business.”

**Gary Tovey,**

Qualifications and Skills Manager,  
Sainsbury's Supermarkets Limited

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## Supporting learning and performance in schools

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- EDI's Global Online Assessment for Learning (GOAL) system was first developed in 1999, since when over 3.5 million online assessments have been delivered to schools.
- GOAL core subject assessments are mapped to the national curriculum requirements. Classroom climate assessments are available and new SEAL (social and emotional aspects of learning) measures are under development.
- The Specialist Schools Academy Trust and the National Association of Head Teachers support GOAL assessments as an important contribution to assessment for learning.
- EDI also provides a range of teacher training and professional development qualifications.
- EDI is developing the new Diploma qualifications and is one of only five organisations accredited to award the Diploma from September 2008.

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“Through GOAL Online Assessments, EDI continues to help head teachers and colleagues plan the effective learning of thousands of pupils across the country.”

**Mick Brookes,**  
General Secretary,  
National Association of Head Teachers

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## Supporting learning and performance through innovation

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- EDI developed new ways of collecting sound files over the web to facilitate the assessment of spoken language tests.
- Newcastle University developed its CD-based entry mathematics qualification using EDI's i-assess online testing platform.
- EDI worked with the Coventry & Warwickshire Connexions Service and Careers Scotland to develop an online audit to determine decision making ability.
- The Royal Horticultural Society has commissioned EDI to develop its new IT-based learning and qualifications system.
- EDI owns a 75% share in Fusion Media Networks – an internet service provider – so that commercial standard high speed broadband can be made readily available to users of our online services.

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“Our partnership with EDI has led to the application of innovative technology for the administration of our qualifications. This investment will result in significantly improved processes which will benefit RHS Qualifications and our examination centres.”

**Philip Windle,**

Head of Qualifications,  
Royal Horticultural Society

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# A brief history of EDI

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EDI was founded on 20 December 2002 through the merger of Goal plc and the London Chamber of Commerce and Industry Examinations Board. The Company is listed on the Alternative Investment Market of the London Stock Exchange as Education Development International plc.

During the following three years EDI made a number of acquisitions including Automotive Management and Development from GoSkills, Qualifications for Industry from the CAPITB Trust, EQL (which had developed the i-assess platform) from BPP Holdings, the Joint Examination Board from Hugh Pitman and the JETSET range of English language tests from AQA.

In July 2005 EDI moved to a new head office on the outskirts of Coventry which was officially opened by Minister for Skills Phil Hope.

September 2006 saw the launch of EDI's integrated administration

system, Campus, which enables colleges and training companies to manage candidate administration for the full range of EDI vocational and international qualifications in the UK and around the world.

During the summer of 2007 EDI acquired the electronic portfolio system eNVQ and a majority share in the internet service provider Fusion Media Networks. In November 2007 EDI took over the business of ASET Group Limited whose awarding services grew out of a college consortium in Yorkshire and Humberside.

In January 2008 we agreed a strategic partnership with AEC Education plc for the future operation of EDI's Singapore based agency company for South East Asia.

We reported record business growth on 5 June 2008 which included sales up by almost 40% on the previous year.

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