

**Company** Education Development Intl PLC  
**TIDM** EDD  
**Headline** Share Purchase  
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Education Development Intl PLC  
09 March 2010

## **EDUCATION DEVELOPMENT INTERNATIONAL PLC**

### **SHARE PURCHASE**

Education Development International plc ('the Company') the leading provider of educational qualifications and assessment services, announces that the Company's Employee Benefit Trust (the "EBT") has today purchased 20,000 shares in the Company at a price of 128.5p per share.

Following this transaction, the EBT is now interested in 4,255,476 ordinary shares, representing 7.39% of the issued share capital of the Company. The EBT now holds sufficient shares to cover 75% of the current employee share options contracts and SAYE schemes put in place by the Company, which the directors believe is sufficient for the Company's current purposes.

Mr Barrie Clark and Mr Nigel Snook, being Directors of the Company, are also Trustees of the EBT and Mr Snook is a potential beneficiary of the EBT.

For further information please contact:

Education Development International plc  
Nigel Snook - Chief Executive  
Paul Bird - Finance Director

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