

19 March 2010



**EDUCATION DEVELOPMENT INTERNATIONAL PLC**  
**SHARE PURCHASE**

Education Development International plc ('the Company') the leading provider of educational qualifications and assessment services, purchased 70,000 shares in the Company on 18 March 2010, at a price of 130p per share. These shares will be held as Treasury shares.

Following this purchase the Company holds 153,500 shares in Treasury and excluding these shares now has a total of 57,456,147 shares in issue.

The figure of 57,456,147 should be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Disclosure and Transparency Rules.

For further information please contact:

Education Development International plc  
Nigel Snook – Chief Executive  
Paul Bird – Finance Director

Tel: 024 7651 6510  
[www.ediplc.com](http://www.ediplc.com)

Walbrook PR Limited  
Paul McManus

Tel: 020 7933 8787  
Mob: 07980 541893  
[paul.mcmanus@walbrookpr.com](mailto:paul.mcmanus@walbrookpr.com)

Brewin Dolphin Limited  
Richard Jones/Neil McDonald  
Tel: 0845 059 6740