

30 March 2010



EDUCATION DEVELOPMENT INTERNATIONAL PLC
SHARE PURCHASE

Education Development International plc ('the Company'), the leading provider of educational qualifications and assessment services, has today purchased 368,500 shares in the Company at a price of 136p per share. These shares will be held as Treasury shares.

Following this purchase the Company holds 750,000 shares in Treasury and excluding these shares now has a total of 56,859,647 shares in issue.

The figure of 56,859,647 should be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Disclosure and Transparency Rules.

For further information please contact:

Education Development International plc
Nigel Snook – Chief Executive
Paul Bird – Finance Director

Tel: 024 7651 6510
www.ediplc.com

Walbrook PR Limited
Paul McManus

Tel: 020 7933 8787
Mob: 07980 541893
paul.mcmanus@walbrookpr.com

Brewin Dolphin Limited
Richard Jones/Neil McDonald
Tel: 0845 059 6740